

SUCCESS CASES OF THE STATE OF MINAS GERAIS/BRAZIL

SUSTAINABLE DEVELOPMENT

Strategic Environmental Alliance in Minas Gerais

In 2023, the State Secretariat for the Environment and Sustainable Development (SEMAD) and the Euvaldo Lodi Institute (IEL) of the Federation of Industries of the State of Minas Gerais (FIEMG) decided to join forces to create the Strategic Environmental Alliance partnership.

The Alliance's main objective is to assist companies that wish to voluntarily contribute to sustainable development in Minas Gerais, through the implementation of socio-environmental projects.



- ✓ Encourages the implementation of voluntary socio-environmental projects by industries;
- ✓ Follows the global movement associated with ESG practices and SDG 17 of the 2030 Agenda;
- ✓ Cultivates a sustainable business environment in the state of Minas Gerais;
- ✓ Generates recognition of companies with socio-environmental responsibility, with conscious economic growth, through the granting of the “SELO SUSTENTABILIDADE ALIANÇA AMBIENTAL SEMAD e IEL/MG”;
- ✓ The Strategic Environmental Alliance has already been recognized as one of the best technical programs in 2023 by the NGO Zeladoria do Planeta.

