

MINAS GERAIS/BRASIL SUCCESSFUL CASES

INDUSTRY

RUBBERBRAS

RUBBERBRAS has developed a unique technology worldwide for the recycling of Giant OTR Tires with zero waste and zero environmental impact. This innovation is patented in 9 countries, including Brazil, Chile, Peru, Colombia, Mexico, USA, Canada, South Africa, and Australia, and involves the production of lining plates made from radial tires.

With this groundbreaking process, RUBBERBRAS assists its clients in decarbonizing their operations by eliminating 100% of the waste generated by Giant OTR Tires.

ZERO WASTE COMPANY



RUBBERBRAS reuses approximately 12,000 tons of Giant OTR Tires per year, with no CO₂ emissions in the production process. Out of these 12,000 tons, 3,000 tons are steel and 9,000 tons are pure carbon.



By eliminating this waste, 8.426 tons of CO₂eq (carbon dioxide equivalent) are prevented from being released into the environment;



RUBBERBRAS reuses 100% of the water used in its production processes;



Every tire that enters RUBBERBRAS becomes a product with zero waste, meaning no waste is generated from the production process.

RUBBERBRAS[®]
PLACAS DE REVESTIMENTO FEITAS DE PNEUS RADIAIS

HQ: Belo Horizonte/MG
Industrial Unit: 121, Cromita Street –
Industrial District– Itabira, Minas Gerais

For additional information, please [click here](#)

